

# BOOSTING ENTREPRENEURIAL SKILLS AND MINDSET: THEORIES, METHODS, AND IMPACT

Bologna Business School  
18/20 May 2022, Bologna, Italy

Version 17/5/2022

## PROGRAM OVERVIEW

### 18<sup>th</sup> May 2022

19.00 – 21.30 Workshop welcome dinner at:  
**Ristorante Il Boccone del Prete**  
Via Siepelunga, 56/4 I, 40141, Bologna

### 19<sup>th</sup> May 2022

9.30 – 17:30 Workshop - Day 1  
**Bologna Business School** - University of Bologna  
Villa Guastavillani - Via degli Scalini, 18, 40136, Bologna

20.00 - 22.30 Workshop dinner at:  
**Ristorante Grassilli**  
Via dal Luzzo, 3, 40125, Bologna

### 20<sup>th</sup> May 2022

9.00 - 14:00 Workshop - Day 2  
**Bologna Business School** - University of Bologna  
Villa Guastavillani - Via degli Scalini, 18, 40136, Bologna

For more information see also: <https://events.unibo.it/boost-ent-skills-mindsets>

## DIRECTIONS

### FROM THE AIRPORT TO THE “HOTEL INTERNAZIONALE”

For the participants who have reserved their room at the Hotel Internazionale, we suggest 2 options to reach the hotel from the airport (these suggestions apply similarly to other accommodations located downtown):

#### 1 - Marconi Express train

One-way ticket from/to Airport costs €9,20. Tickets can be purchased at Bologna Offices Welcome office in the Arrivals area at the Airport. It takes about 8 minutes to get from the Airport to the city centre “Piazza Delle Medaglie D’oro” with Marconi Express. From “Piazza Delle Medaglie D’oro” to “Hotel Internazionale” it takes about 8 minutes (650 meters) walking.

#### 2 - Taxicab

One-way ride from/to Airport would cost about 20 €.

Address

#### **Hotel Internazionale**

Via Indipendenza, 60, 40121, Bologna

Tel +39 051 245544

Fax +39 051 249544

Email: [internazionale@monrifhotels.com](mailto:internazionale@monrifhotels.com)

Web: <https://www.hotelinternazionalebologna.com/>

### FROM DOWNTOWN BOLOGNA TO THE BOLOGNA BUSINESS SCHOOL

To reach Bologna Business School we have reserved a bus for all participants who need a transport from downtown. The bus will leave from “Piazza VIII Agosto” at 9:00, please be on time. Further information will be shared in due course. Also, you can reach the “Bologna Business School” either by taxi or by public bus.

- Taxi: it takes about 15 minutes by car. You can ask at the reception of your hotel to book a cab.
- Bus: To get to the “Bologna Business School” you can take the Bus 59 that runs from “Piazza VIII Agosto” to the Business School. It takes about 30 minutes. You can buy a ticket either on the bus (2,00 €) or in any “Tabacchi” in the city center.

Address:

Bologna Business School - Villa Guastavillani

Via degli Scalini, 18 – 40136 Bologna

Tel +39 051 2090111



18<sup>th</sup> May 2022

From DOWNTOWN BOLOGNA to the WORKSHOP WELCOME Dinner at RESTAURANT “Il Boccone del prete”

Dinner starts at 19:00. Transportation (buses) will be provided to participants to reach the restaurant (taking around 20 minutes). The meeting point is “Piazza VIII Agosto”. Buses will leave at 18:30, please be on time.

Address:

Il boccone del Prete,  
Via Siepelunga, 56/4 I  
40141 Bologna

19<sup>th</sup> May 2022

From the “Hotel INTERNAZIONALE” to the WORKSHOP DINNER at “RISTORANTE GRASSILLI”

Dinner starts at 20.00. The meeting point for all participants is at the Hotel Internazionale. From here, it takes about 15 minutes walking to get to “Ristorante Grassilli” from the “Hotel Internazionale”. The group will leave at 19:30, please be on time.

Address:

Ristorante Grassilli  
Via dal Luzzo, 3,  
40125 Bologna



## PROGRAM

Thursday, 19<sup>th</sup> May

From	To	Theme	Speaker	Discussant	Title
<b>Academic Keynote Speeches - Chair: Riccardo Fini [Room "Aula del Fuoco" and <a href="#">Teams</a>]</b>					
9:30	9:45	Introduction	Riccardo Fini Einar Rasmussen Johan Wiklund		
9:45	10:45	Keynotes	Philippe Mustar Elena Novelli [*]		
10:45	11:00	Coffee Break			
<b>Academic Papers Plenary Session 1 - Chair: Azzurra Meoli [Room "Aula del Fuoco" and <a href="#">Teams</a>]</b>					
11:00	11:15	A matter of competences?	Yashar Mansoori	Elisa Villani	Designing Entrepreneurs: A Systematic Way to Think About Entrepreneurship Education
11:15	11:30	A matter of competences?	Giuliano Sansone	Elisa Villani	Understanding the impact of digital and coding skills to entrepreneurial intention and student entrepreneurship: evidence from Italy
11:30	11:55	Discussion and Q&A			
11:55	12:10	A matter of competences?	Ilaria Cascavilla	Lucrezia Casulli	Why do female students (not) become entrepreneurs? A double serial mediation model analysis
12:10	12:25	A matter of competences?	Daniele Battaglia	Lucrezia Casulli	The implications of entrepreneurs' previous experience on using a scientific approach to decision-making: Evidence from a randomized control trial
12:25	12:50	Discussion and Q&A			
12:50	14:00	Lunch			
<b>Academic Papers Plenary Session 2 – Chair: Paola Giuri [Room "Aula del Fuoco" and <a href="#">Teams</a>]</b>					
14:00	14:15	Entrepreneurial mindsets and beyond	Subhan Shahid	Daniele Battaglia	Entrepreneurial Fear of Failure and Exit Intentions: Moderating Role of Conducive Social Environment
14:15	14:30	Entrepreneurial mindsets and beyond	Michela Floris [*]	Daniele Battaglia	Developing an Early Entrepreneurial Mindset. Evidence of effective collaborations between University and Primary School
14:30	14:55	Discussion and Q&A			
14:55	15:10	Entrepreneurial mindsets and beyond	Daniele Morselli	Tomas Karlsson	Evaluating an interfaculty entrepreneurship program based on problem-based learning through the EntreComp Framework
15:10	15:25	Entrepreneurial mindsets and beyond	Lucrezia Casulli	Tomas Karlsson	Entrepreneurial mindset in entrepreneurship education: Reorienting towards a competence development perspective
15:25	15:50	Discussion and Q&A			
15:50	16:00	Coffee Break			



<b>Academic Papers Parallel Session 3A – Chair: Leonardo Corbo [Room “Aula del Fuoco” and <a href="#">Teams</a>]</b>				
16:00	16:20	Learning processes	Tomas Karlsson	Learning in an Entrepreneurship MBA
16:20	16:40	Learning processes	Fardeen Dodo	Beyond Entrepreneurial Mindset: Exploring Life Causes of Early-Stage Entrepreneurial Journey
16:40	17:00	Learning processes	Anna Fedorova	The transferability of entrepreneurial education across disciplines. A review of the literature
17:00	17:15	Coffee Break		
<b>Academic Papers Parallel Session 3B – Chair: Yashar Mansoori [Room “Aula Progetto” and <a href="#">Teams</a>]</b>				
16:00	16:20	Entrepreneurial mindset	Inge Larsen	Operationalizing the Study of Entrepreneurial Mindsets: How can we know of the Entrepreneurial Mindset through student reflections?
16:20	16:40	Entrepreneurial mindset	Rasmus Rahm	Unboxing the Entrepreneurial Mindset: A systematic review of the literature and research agenda
16:40	17:00	Entrepreneurial mindset	Shashwatashish Pattnaik	Entrepreneurial Mindset through entrepreneurship education: A systematic review
17:00	17:15	Coffee Break		
<b>Academic Papers Parallel Session 3C – Chair: Giuliano Sansone [Room “Aula Affrescata” and <a href="#">Teams</a>]</b>				
16:00	16:15	Entrepreneurship education	Daniela Bolzani	Who has entrepreneurial competences? Exploring competences and training of the personnel within entrepreneurial support organizations
16:15	16:30	Entrepreneurship education	Sianova Zinaida	Functional Diversity, Leader Characteristics, and Nascent Venture Emergence
16:30	16:45	Entrepreneurship education	Greta Serpente	Entrepreneurship Support Organizations as providers of Entrepreneurship Education
16:45	17:00	Entrepreneurship education	Marcel Werle [*]	The Elements 4 Founding project, broadening the spectrum for entrepreneurship in science PhDs and Post-Docs
17:00	17:15	Coffee Break		
17:15	17:50	Working groups: Pressing issues from research that need policy-practice reflections		
18:00		Bus to the city center		
20:00	22:30	Dinner at “Ristorante Grassilli”		

[\*] Online Presentation

Friday, 20<sup>th</sup> May

From	To	Theme	Speaker	Discussant	Title
<b>Debate – Chair: Laura Toschi [Room “Aula del Fuoco” and <a href="#">Teams</a>]</b>					
09:30	10:30	<b>Should we teach entrepreneurship in Business Schools?</b>			
		Committee 1 (“Yes”)	Markus Perkmann Jason Li-Ying		
		Committee 2 (“No”)	Elena Luppi Paolo Montemurro		
10:30	10:40	Coffee Break			
<b>Academic Papers Plenary Session 4 – Chair: Einar Rasmussen [Room “Aula del Fuoco” and <a href="#">Teams</a>]</b>					
10:40	10:55	Outcomes of entrepreneurial training	Dmitrijs Kulss [*]	Leonardo Corbo	Cedefop study on entrepreneurship competence in vocational education and training in Europe – early findings from the pilot research
10:55	11:10	Outcomes of entrepreneurial training	Alice Civera	Leonardo Corbo	Empowering Female Entrepreneurship through Higher Education: Evidence from Italian Academic Spinoffs
11:10	11:25	Outcomes of entrepreneurial training	Hérica Righi	Leonardo Corbo	Can entrepreneurship rescue me from the job mismatch trap?
11:25	11:50	Discussion and Q&A			
11:50	12:00	Coffee Break			
<b>Policy-Practice Roundtable – Chair: Daniela Bolzani [Room “Aula del Fuoco” and <a href="#">Teams</a>]</b>					
12:00	12:50	Entrepreneurship education: opportunities and pitfalls	Giorgia Ponti Hazel Israel Enkelejda Halilaj Rasmus Rahm		
12:50	13:00	Concluding remarks and the way forward	Riccardo Fini Einar Rasmussen Johan Wiklund		
13:00	14:00	Lunch			

[\*] Online Presentation

ALMA MATER STUDIORUM  
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BUSINESS SCHOOLBBS  
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## PROGRAM SESSION FORMAT

You may retrieve the papers to be presented at the following link:

[https://www.dropbox.com/sh/ryp2zvf8b71vpzt/AADaAfhoYSM5p9QO2E8kmjb\\_a?dl=0](https://www.dropbox.com/sh/ryp2zvf8b71vpzt/AADaAfhoYSM5p9QO2E8kmjb_a?dl=0)

### Academic Papers Plenary Sessions 1 and 2

- **The speakers** have 15 minutes for presentation
- **The discussants** should prepare about 5 minutes of comments to each of the assigned papers
- **The audience** has 15 minutes for Q&A
- **The chair** should manage the session and keep the timing

These sessions will be held in Room "Aula del Fuoco". You can access the virtual room of Academic Papers Plenary Session 1 and 2 by clicking [here](#)

### Academic Papers Parallel Sessions 3A-B

- **The speakers** have 12 minutes for presentation
- There'll be **no discussants** as the papers are still early stage
- **The chair and the audience** have 8 min for Q&A per paper
- **The chair** should lead the discussion and keep the timing

Parallel Session 3A will be held in Room "Aula del Fuoco". You can access the virtual room of Academic Papers Parallel Session 3A by clicking [here](#)

Parallel Session 3B will be held in Room "Aula Progetto". You can access the virtual room of Academic Papers Parallel Session 3B by clicking [here](#)

### Academic Papers Parallel Sessions 3C

- **The speakers** have 8 minutes for presentation
- There'll be **no discussants** as the papers are still early stage
- **The chair and the audience** have 7 min for Q&A per paper
- **The chair** should lead the discussion and keep the timing

Parallel Session 3C will be held in Room "Aula Affrescata". You can access the virtual room of Academic Papers Parallel Session 3C by clicking [here](#)

### Academic Papers Plenary Session 4

- **The speakers** have 15 minutes for presentation
- **The discussant** should prepare about 4 minutes of comments to each of the assigned papers
- **The audience** has 13 minutes for Q&A
- **The chair** should manage the session and keep the timing

This session will be held in Room "Aula del Fuoco". You can access the virtual room of Academic Papers Plenary Session 4 by clicking [here](#)



## LIST OF PARTICIPANTS

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## PARTICIPANTS' SHORT BIOGRAPHIES

Daniele Battaglia



Daniele Battaglia is Assistant Professor at Politecnico di Torino. His research interests are in the area of strategic management in the context of SMEs, entrepreneurship and university-industry technology transfer. His works have been published in journals such as *Research Policy*, *International Journal of Production Economics*, *Technovation*, *Technological Forecasting and Social Change*, *Journal of Small Business Management* and *R&D Management*.

Daniela Bolzani



After 5 years of work in the domain of financial audit and of development cooperation in Europe and Africa, Daniela obtained a Ph.D. in Business Management (2013). She was a postdoctoral fellow at the Departments of Business and Educational Sciences of UNIBO (2013-2017) and a Junior Researcher in Economics and Business Management at the Università Cattolica in Milan (2017-2020). Since 2020 she is a Senior Assistant Professor in Management at UNIBO. She was a visiting scholar at Leeds School of Business, University of Colorado (2013) and HEC Paris (2016); and visiting professor at JUNIA-ISA (2022). Her research concerns entrepreneurial decision-making, antecedent factors and processes, with a focus on diversity (e.g., culture, gender) and social inclusion. Her research has been published in international journals such as the *Journal of Business Venturing*, *Strategic Entrepreneurship Journal*, *Small Business Economics*, *International Journal of Management Reviews*, *Entrepreneurship and Regional Development*, *Journal of Technology Transfer*. She coordinates and is a member of numerous European and national projects on these issues and has been a consultant for the OECD and UN-IOM.



### Ilaria Cascavilla



Ilaria is a second-year PhD student in Technology, Innovation and Management at the University of Bergamo and research collaborator at Center for Young and Family Enterprise (Department of Management, Information and Production Engineering). Her main research fields are Entrepreneurial University and Student Entrepreneurship with a specific gender lens. Her research aims to investigate how Entrepreneurial University can support Student Entrepreneurship and explore the potential causes of gender differences within these dynamics understanding which factors inhibit or encourage female students to pursue an entrepreneurial career.

### Lucrezia Casulli



Dr Lucrezia Casulli is a Senior Lecturer (Associate Professor) at the University of Strathclyde Business School, in the Hunter Centre for Entrepreneurship. Prior to joining the University of Strathclyde, Lucrezia completed her Ph.D. at the University of Glasgow, Adam Smith Business School, in the area of Entrepreneurial Internationalisation looking at leaders reasoning processes in internationalisation decisions. Lucrezia's interests are firmly in the area of entrepreneurial cognition and mindset as antecedents to individual behaviour both in early venturing and in international business growth. A graduate in business and psychology, she draws on a number of psychology theories (positive psychology, competence development psychology, personal constructs psychology, decision-making processes, identity and social identity, etc.) in order to help explain similarities and diversities of (entrepreneurial) behaviour in different settings. More recently, she has developed an interest in entrepreneurial mindset as set of competences that enable individuals to fulfil their potential and to add value at the organisational and societal level. Lucrezia's work has been published in Entrepreneurship Theory and Practice, Entrepreneurship and Regional Development, International Business Review and the Journal of Small Business Management among others.

### Alice Civera



Alice Civera is a Post-doc Research Fellow at the University of Bergamo (Italy). She has been a Visiting Research Fellow at the University of Augsburg (Germany). Her main research interests are related to academic entrepreneurship, academic career trajectories, and science policy. In this regard, she has published in several international scientific journals such as Research Policy, European Economic Review, and Studies in Higher Education.



Leonardo Corbo



Leonardo Corbo is Senior Assistant Professor of Management in the Department of Management at the University of Bologna. Prior to joining the University of Bologna he was Assistant Professor of Management at Católica Porto Business School. After earning his PhD in Management from the University of Bologna, he worked as a Postdoctoral Research Fellow at LUISS University. He has been a Visiting Scholar at Stanford University, Kellogg School of Management (Northwestern University) and Sauder School of Business (University of British Columbia). Leonardo has been Research Fellow at the LUISS Creative Business Center and is a member of the Service Management Lab (Católica Porto Business School). His research interests include alliances and networks, business model innovation and start-ups. Leonardo regularly engages in research/consulting projects in a variety of industries including automotive, air transport, food, mobile payments and logistics. Leonardo seats in the Editorial Boards of Long Range Planning and the Journal of Air Transport Studies. Prior to joining academia, Leonardo worked in the marketing department at FIAT's headquarters in Turin, Italy.

Fardeen Dodo



Fardeen's research focuses on how entrepreneurship improves and/or worsens the state of wellbeing of people and societies. He earned a First cycle Degree from Bayero University, Kano (Nigeria) and a Second cycle Degree from Newcastle University (UK). Over Fardeen's years of professional experience, he has taught entrepreneurship both at graduate and undergraduate levels, provided entrepreneurship coaching to youths, women, non-profits and small businesses as well as organized social businesses in remote communities of Africa through local and international collaborations and spin-off initiatives. Fardeen is a Fellow of US State Department's Mandela Washington Fellowship for Young African Leaders and a Commonwealth Scholar with broad research interests in understanding how entrepreneurship can be more effectively targeted for improved wellbeing in contexts of weak institutions.

Anna Fedorova



Anna Fedorova is a Post-doctoral Researcher at the Department of Management of the University of Bologna. She is part of Erasmus+ project entitled "European Entrepreneurial Educators Training Program". Anna holds PhD in Management and Master of Research in Management Studies degrees, both obtained at Ca' Foscari University of Venice. Prior to that, Anna worked in the field of marketing and project management in Russia. Anna's research interests include creativity and innovation management, entrepreneurship education, and social network analysis. Anna's work has been presented at Copenhagen Business School, SKEMA Business School, Alliance Manchester Business School, University of Dubrovnik, Radboud University.



Roberta Ferrarini



Roberta Ferrarini is a first year PhD student and former research fellow at the Department of Management, Roberta holds a Master's Degree in Innovation and Organization of Culture and the Arts (University of Bologna). Currently, she is part of GIOCA Research Group for the European project Uncharted: Understanding, Capturing and Fostering the Societal Value of Culture. As research fellow, Roberta coordinated the Una Europa project Managing issues in running university museums and collections. Her PhD research concerns the public management of Venice and the switch to sustainable models of development. Her main research interests are heritage management, public management and business administration.

Riccardo Fini



Riccardo Fini is Professor and Coordinator of the PhD Program in Management at the University of Bologna. He is Visiting Professor at Imperial College London (UK), Nord Business School Bode (NO) and Ghent University (BE). He serves as Director of the Entrepreneurship Hub and of the Master in Entrepreneurship at Bologna Business School. He researched at Mines Paris, Case Western Cleveland, U. Bozen and Imperial College. His research interests include entrepreneurship, science commercialization and impact. He is a two-time recipient of the EU Marie Curie fellowship and a one-time recipient of the IT IRI Management Fellowship. His work is published in the Academy of Management Journal, Entrepreneurship Theory & Practice (ET&P), Journal of Business Venturing (JBV), Journal of Management Studies (JMS), Organization Science, Research Policy, and Strategic Entrepreneurship Journal. As principal investigator, he has been awarded €400.000 and he's serving as Associate Editor for the Journal of Technology Transfer. He is on the Editorial Board of ET&P, JBV and JMS. His research was featured in Il Sole24Ore, Nature, Times Higher Education and The New York Times.

Maria Cecilia Flores



Cecilia Flores Coluccio is a PhD student in Management. Her main research interests are related to Technology Transfer in open Innovation and Entrepreneurship. She studied Industrial Engineering at the University of Buenos Aires, Innovation and Product Design Management in Tokyo, and International Relations in Bologna. Her teaching background includes 6-year long experience as a Teaching Assistant of "Product design" at University of Buenos Aires and at National Technological University and 2-year long experience as an Assistant Professor of "Creativity" at ITBA (Buenos Aires Technology Institute). She has over ten years professional experience in Management and Business Development Areas, with a strong focus on technology businesses. She has been employed as innovation officer at the Technology Transfer Office (TTO) of Buenos Aires University and she is currently she is collaborating with the New Entrepreneurship, Spin off and Startup Unit at the Knowledge Transfer Office (KTO) of the University of Bologna.

Michela Floris



Michela Floris is Associate Professor of Management in the Department of Economics and Business, University of Cagliari, Italy. She received her PhD in Management and holds a master's degree in Economics from the University of Cagliari. She has been teaching Family Business Management for several years. She has published articles in leading journals (e.g., *Family Business Review*, *Journal of Small Business and Enterprise Development*, *The TQM Journal*) and received relevant grants for her studies (e.g., Academy of Management Best Paper - 2009 and 2015 -, Carolyn Dexter Award – 2015; IFERA & STEP Best Paper on conference theme – 2019). Her main interest of research focuses on strategy, organizational goals and goal-driven behaviors in family firms, including entrepreneurship, marketing, innovation, and growth.

Ferran Giones



Ferran Giones is the Deputy Head of the Institute of Entrepreneurship and Innovation Science (ENI) at the University of Stuttgart, Germany. He received the BBA & MBA from ESADE Business School and Ph.D. from La Salle – Ramon Llull University in Barcelona, Spain. Before joining academia, he worked in strategy consulting and international project management. Before joining the University of Stuttgart, he has been an assistant professor for Technology Entrepreneurship at the University of Southern Denmark (SDU) in Sønderborg. His research field is technology entrepreneurship and industry emergence. He explores the intriguing questions about how and when technological progress triggers entrepreneurial activity and how it contributes to social and economic growth. He teaches technology entrepreneurship and technology innovation management topics.

Paola Giuri



Paola Giuri is Full Professor of Management at Bologna University. At Bologna Business School she serves as Associate Dean for Faculty and Research. Her research focuses on economics and management of innovation, entrepreneurship, university-industry technology transfer, economic and strategic uses of patents, social innovation and organizational change. She coordinated and had responsibilities for several international research projects funded by the European Commission and the European Investment Bank. She has published articles in several journals, including *Research Policy*, *Review of Economics and Statistics*, *R&D Management*, *Technological Forecasting and Social Change*, *International Journal of Industrial Organization*, *Industrial and Corporate Change*, *Journal of Technology Transfer*, *Industry and Innovation*, *Frontiers in Psychology*. She was recipient of the 2010 Richard R. Nelson Prize Award and the Best Paper Award, Druid Summer Conference 2007.

Enkelejda Halilaj



Enkelejda joined ART-ER's Startup Department in 2004, working on business incubation and coordinating training and strategic consulting activities. She is manager of the European exchange program, Erasmus for Young Entrepreneurs, of which ART-ER is a partner and Intermediary Organisation. Ledi is also tutor at Le Serre di ART-ER.

Mohammad Hawily



Mohammad is a Ph.D. student in Management at the University of Bologna. He holds a bachelor's degree in International Business Management from the Lebanese International University and a master's degree in Service Management from the University of Bologna. His academic background incorporates international business management, strategic management, marketing, economics, finance, and accounting. His research interests are in the field of international entrepreneurship, organizational behavior, and business management.

Hazel Israel



Hazel leads the development of innovative teaching and learning tools, resources, and courses for Bantani. Her career has spanned being a skills educator in non-formal settings and VET, university lecturer and policymaker with Welsh Government. She was a lead architect of the Welsh Bacalaureate skills-based national curriculum and Essential Skills qualifications in Wales, chaired the national Essential Skills network in Wales and was an active member of the Wales network for Research and Practice in Adult Literacy. She is also part of the International Institute for Creative Entrepreneurial Development at University of Wales Trinity Saint David (UWTSD), where she advises on teacher training, qualifications design and delivery as part of their work supporting the new Curriculum for Wales, and contributes to their innovative work, developing university-led entrepreneurial ecosystems in Wales.

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**Inge Birkbak Larsen**

Inge Birkbak Larsen is a PhD student at Aarhus University, Department of Management. Her field of research is entrepreneurship education and she's researching the role that higher education institutions might play in developing the students' entrepreneurial mindsets. She holds a MSc in International Business Development from University of Southern Denmark. She has lived in several countries and has professional experience from various sectors including retail, textile, technology and education. She has worked in multinational companies as well as in small, international businesses and has been involved in two venture start-ups. In parallel with my professional activities, she has been teaching courses at bachelor and master level in different business schools in Peru and Spain for more than 10 years, being also the Academic Coordinator at one of these schools. She is a certified facilitator in the LEGO© Serious Play© method.





**Claudio Loporcara**

Claudio Loporcara is a Ph.D. candidate in Management Engineering at Polytechnic of Bari. He is in Innovation Management Group and his field of research focus on the relationship between entrepreneurship and regional studies. In particular, his study aims to understand the elements of a region that support the creation of innovative new ventures. Claudio is also a member of the EsaLab@Poliba in the area of Space Economy. He is the co-author of works and reports regarding the economic and social impact of the Space Debris and the SPAC phenomenon in the space industry.

**Elena Luppi**

Elena Luppi is Full Professor in Educational Research at the Department of Education of the University of Bologna. She lectures in “Project design and evaluation in education” and “Methodology of Educational Research”. She carries out Evidence-Based Researches and Action Researches on the Design, Assessment, and Evaluation in Education. She is expert in Lifelong Learning - especially Elderly Education, Intergenerationality, Elderly Care and in Gender issues, tackling these topics with an interdisciplinary perspective. She has carried out research in these areas at the international and national levels, she has been member of several European funded projects. She is the Italian representative for the University of Bologna in WiTEC - the European Association for Women in Science, Engineering, and Technology.

**Yashar Mansoori**

Yashar is a Postdoc scholar at the division of Entrepreneurship and Strategy at Chalmers University of Technology in Sweden. He has spent the past few years looking into the role of entrepreneurial methods in the context of incubators and accelerators. At the moment, Yashar focuses on trust in teams in light of new technologies, blockchain and the social aspects of organizing, No-code entrepreneurship, method as technology in entrepreneurship and design, the role of narratives in the dissemination of entrepreneurial myths, and design principles for formulating entrepreneurial instructions. He has been a visiting scholar at the Chair of Entrepreneurship and Innovation Management at TU Berlin since September 2021 and a fellow at the Center for Design Sciences at ESCP Berlin. Yashar has worked as director of education in a blockchain company and as business advisor in a software development agency in Berlin. He also has acted as business mentor and startup coach for several EU funded projects and incubators. Lastly, he co-founded a consultancy and a startup.



Stefano Marchese



Stefano is a PhD student in Management Engineering at the Politecnico di Milano. His research aims to create an organizational thinking for the 21st century, moving at the intersection of digital innovation, organizational design and strategy through the lens of Dynamic Capabilities. Extremely active in the practitioner world as well, Stefano is Head of Research & Co-Design at Wyblo, an EdTech startup, with which he has responsibilities in developing collaborative partnership, designing and managing events for the community and research. In this regard, he has published a conference paper at ECIE and is currently working on a training efficiency calculator. Finally, Stefano supports teaching activities for some courses at Politecnico and is expert in Exponential Organizations.

Azzurra Meoli



Azzurra Meoli is a Assistant Professor in the Department of Management. She earned a Ph.D. in Management at the University of Bologna in March 2018. Her research interests fall primarily within the area of Management, with a particular focus on entrepreneurship and innovation. She has been visiting scholar for a year at the Whitman School of Business, Syracuse University. Her works are presented at the BCERC, AOM, DRUID. Azzurra is an Industrial Engineer and before joining the academia, she had several experiences in national and international enterprises.

Tommaso Minola



Tommaso Minola is co-founder and Director of the research Center for Young and Family Enterprise (CYFE) of the University of Bergamo, where he is a tenured professor in the fields of technology management and entrepreneurship. He has been TOFT Visiting professor at Jönköping International Business School (Sweden). He has also been Technology Manager and Director of Technology Incubator at Politecnico di Milano. He is member of several academic and professional associations on entrepreneurship and family business, and reviewer for major international journals in the field. His research and teaching is focused on Entrepreneurship, Family Business, Technological Innovation, Technology Transfer.

### Paolo Montemurro



Director of Materahub, project manager of EU funded projects since 2008. Since 2010, he has been working on capacity building actions for the Creative and Cultural sector and support to young entrepreneurs and startups in the cultural and social sector. Since 2014, he has worked on cross-fertilization between arts and other sector of economy, society and culture, actively working on the topic of internationalization and networking at EU level for the Creative and Cultural sector. He is researching the model of European Capitals of Culture as labs to support CCI development. Since 2016, he has explored the practical application of EntreComp to local, national and European initiatives supporting a community-based approach to entrepreneurship education. From 2021 he is referent for EntreComp Italy Community. In 2018, he started a new project focused on supporting faculties of arts & humanities on developing new spaces for innovation, entrepreneurship education for students and academic staff, cross-fertilization with companies. Since 2020, he has been an advisor of the European Commission for EU4Business program supporting CCIs in Eastern Partnership Countries.

### Hérica Morais Righi



Hérica Morais Righi is an economist with a Master in Scientific and Technological Policy and a PhD in Innovation Management. Nowadays she is a Research Fellow on Innovation and Entrepreneurship at Department of management of University of Bologna. She has 13 years of experience as innovation researcher and 5 years as Assistant Professor in Innovation & Entrepreneurship. As Assistant Professor at Fundação Dom Cabral – FDC, she was coordinator of Innovation Research Center (CRI-Minas) where she worked with approximately 10 companies per year. She also was responsible for international network of seven universities from South American to improve the innovation process on this region, called Red Enlaces.

### Daniele Morselli



Daniele Morselli is RTD B (assistant professor) at the Free University of Bolzano-Bozen, Faculty of Education. In 2014 he obtained his jointly awarded PhD at the University of Melbourne and the Ca' Foscari University of Venice. From 2015 to 2017 Morselli worked as Marie Curie research fellow at the University of Helsinki, Centre for Research on Activity Development and Learning (CRADLE). From 2017 to 2018 he was Fulbright Research Scholar at the Business School of the Ohio University. His research deals with a sense of initiative and entrepreneurship as key competence for lifelong learning in secondary education and vocational education. He experiments with specific didactics such as problem-based learning, the Korda Method, Google Design Sprint, and the Finnish online platform Skilloon. Morselli is also interested in learning theories that back entrepreneurial learning such as expansive learning. To do so, he experiments with the Change Laboratory, a type of workshop for social innovation and change of practices, used for example as in service teacher training.

Philippe Mustar



Philippe Mustar is professor of Entrepreneurship at Mines Paris - PSL University where he teaches 1st, 2nd and 3rd year students. He is a pioneer of research in academic entrepreneurship in France. He has published more than 50 scientific articles and a dozen books on innovation, entrepreneurship and public policy. His ongoing research interest are in student start-ups. He is member of the editorial board of the scientific journals Technovation and Research Policy. At the Ecole des Mines, he has coached more than 150 student-engineers in the innovation and entrepreneurship option, which have given birth to some twenty companies. He advises start-ups and international organizations in innovation and entrepreneurship policy. He very active in the entrepreneurial ecosystem of Mines Paris PSL.

Elena Novelli



Elena Novelli is Professor of Strategy at Bayes Business School. Her conceptual and empirical research, based on natural and field experiments, studies the role of knowledge in determining firm's appropriability, patent strategy, and performance and has been published in academic journals including Academy of Management Review, Academy of Management Annals, Organization Science, Research Policy and Journal of Management. Her work has been recognized with multiple awards –including the 2021 Strategic Management Society Best Paper Prize, the 2021 DRUID Best Paper Prize, the 2021 Academy of Management STR Distinguished Paper Award for Knowledge, Innovation, and Strategic Human Capital, the 2015 Strategic Management Society Best Paper IG Knowledge and Innovation Award—and grants (ESRC Future Research Leaders Grant: GBP 212,240; UK Government BEIS Business Basics Grant: GBP 387,000). Her Ph.D. dissertation was selected as the Finalist for the Best Dissertation Awards of the AOM BPS Division and DRUID. She is a member of the Editorial Review Boards of Organization Science, Strategic Management Journal, Strategy Science and the Journal of Management Studies and of the Executive Board of the SEI Consortium. She is the Program-Chair Elect of the AOM TIM Division. She holds a Ph.D. in Business Administration and Management from Bocconi University.





Shashwatashish is a first-year PhD student in Entrepreneurship at Nord University's School of Business, where he works in the Division of Innovation and Entrepreneurship. He graduated from the University of Missouri with a Bachelor's and Master's degree in Mechanical Engineering, as well as an MBA. His research focuses on what motivates and distinguishes good entrepreneurs. He specifically investigates what psychological factors influence entrepreneurial action and whether those factors can be taught to entrepreneurs. His current research focuses on the entrepreneurial mindset and the elements of the mindset that make people entrepreneurs.

**Markus Perkmann**



Markus Perkmann is professor of innovation and entrepreneurship at Imperial College Business School. His research interests are in entrepreneurship and innovation in science-intensive contexts and organization theory. He has published widely in journals including Organization Science, Academy of Management Journal and Research Policy. He is the founding editor of the journal Innovation: Organization & Management, and the founding academic director of the Imperial Enterprise Lab.

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Silvia Poli is a Ph.D. student in Management at the University of Bologna, where she is also a teaching tutor at the Department of Industrial Engineering. Her background is in Forecasting, Innovation and Change (International Relations) and Political, Social and International Sciences. Before joining the Ph.D. program, she had a research grant for an Erasmus Plus project on university-business collaboration readiness. Her main research interests are entrepreneurship, knowledge sharing, and innovation management. She is interested in creative and cultural industries and the entertainment industry.

Giorgia Ponti



Giorgia Ponti is currently a policy analyst in the OECD Centre for Entrepreneurship, SMEs, Regions and Cities. Her work focuses on strengthening the role of higher education institutions (HEIs) within their territories, including through entrepreneurial education and skills and the achievement of SDGs. She previously worked on gender equality and youth empowerment issues within the OECD Public Governance Directorate. Before joining the OECD, Giorgia worked as a research analyst in NGOs, and research institutes in France, Italy and Canada. Giorgia holds a Bachelor of Arts in International Relations and Economics from York University, Canada, and a Masters in European Affairs from LUISS Guido Carli University, Italy.

Rasmus Rahm



Dr. Rasmus Rahm is the Executive Director of the Stockholm School of Entrepreneurship (SSES). Born in 1982, Rasmus is a Swedish business scholar and a Research Fellow at the House of Innovation at the Stockholm School of Economics. In 2019 Rasmus defended his dissertation "Epistemologies of Entrepreneurship Education: Experiments and Outcomes" at the Stockholm School of Economics, for which he was shortlisted to receive the NFIB-award at Academy of Management 2020. Rasmus also holds a Masters of Science in Economics from the Stockholm School of Economics (2009), and certificates from Harvard University (2012) and from the Cambridge-MIT Institute (2005).

Einar Rasmussen



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Angelo Romasanta



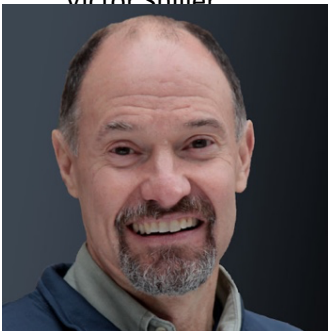
Angelo Romasanta is a postdoctoral researcher in innovation management at ESADE Business School in Barcelona, Spain. His research focuses on the commercialization and adoption of deep technologies, digital infrastructures, and life science innovations. Currently, he is involved in two European projects coordinated by CERN. First, ATTRACT ([attract-eu.com](http://attract-eu.com)) is a ~50M EUR initiative aiming to spin off technologies from the largest research infrastructures in Europe. Second, Science Mesh ([sciencemesh.io](http://sciencemesh.io)) is a federated digital infrastructure aiming to facilitate international collaborations across the scientific community. He finished his PhD at Vrije Universiteit Amsterdam as a Marie Curie fellow, exploring the adoption and commercialization of technologies in the pharmaceutical industry. He has collaborated with big pharma, biotechs and academic groups across Europe. Before transitioning to management, he was a trained chemist, graduating from the Erasmus Mundus Master in Chemical Innovation and Regulation at the University of Bologna, Barcelona and Algarve. His work has been published in Technovation, Scientometrics, Industry and Innovation and Drug Discovery Today and has been presented at various management and practitioner conferences.

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**Greta Serpente**



Greta is a third-year PhD student in Management at the University of Bologna. Her research interests are in the field of entrepreneurship. The current research project she is working on is about Entrepreneurship Education and Training in Entrepreneurship Support Organisations. She has been conducting research during the second-cycle degree, on the role of trust on human capital during an M&A between a start-up and an incumbent firm.

**Subhan Shahid**



Subhan is a third-year Ph.D. candidate in the Entrepreneurship and Innovation team at Grenoble Ecole de Management, France. His Ph.D. dissertation revolves around understanding the dynamics of entrepreneurial exit, particularly the intersection of entrepreneurship and psychology, focusing on cognitive micro-foundations of entrepreneurial behavior. Beyond that, he is interested in topics related to reputational signals, sustainability, and well-being. His research work has been published in journals including Management Decision, Personnel Review, International Journal of Gender & Entrepreneurship, and Journal of Small Business & Enterprise Development. He also presented his research work at leading international conferences, including the Academy of Management annual meeting (AOM), British Academy of Management (BAM), Danish Research Unit on Industrial Dynamics (DRUID), and European Business & Economic Society (EBES). He is also affiliated as a reviewer with AOM, BAM, EURAM, and DRUID conferences. Before his Ph.D. studies, Subhan has two years of professional experience as a coordinator and trainer at the Student Start-up Business Centre, COMSATS University Islamabad, Pakistan. He was engaged as mentor and facilitator with more than thirty start-ups during his tenure. He also worked as an entrepreneur and ran his own social venture. He holds a master's in strategic management from IAE Aix Marseille University, France.

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