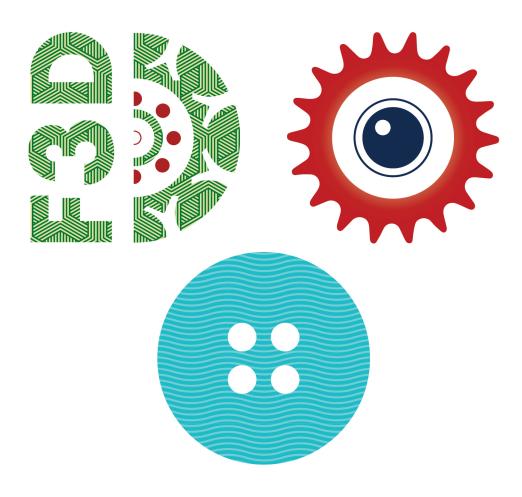
FASHION IN 3D



DECONSTRUCTING DECENTERING

ZoneModa INTERNATIONAL CONFERENCE

Rimini Campus - University of Bologna

19 - 21 October 2023

Rimini, Italy

www.zonemoda.unibo.it



FASHION IN 3D

Decolonizing Deconstructing Decentering

ZoneModa INTERNATIONAL CONFERENCE 19 - 21 October 2023 Rimini, Italy

In the last decade a radical rethinking of the fashion discourse has gained momentum. Fashion studies and fashion theories are now concerned with the diversity of cultures, deconstructing and emancipating from the founding binary oppositions that have regulated the fashion system so far, such as the West vs the Rest, European vs Indigenous, savage vs civilized, colonizer vs colonized, gendered vs fluid, art vs craft, technology vs craftsmanship, tradition vs modernity, organic vs inorganic, fashion imaginary vs fashion practices, unfair vs sustainable, human vs non-human, universal vs pluriversal. We want to highlight continuity and contact zones by unveiling overlapping and blending concerns in the work of theorists, practitioners, designers and image makers. While incorporating diverse disciplines and methodological approaches, we aim at reshaping the normative ideas within fashion studies and fashion theory with an emphasis on locally-centric perspective and impacting change.

Organizers

Mariella Lorusso Simona Segre-Reinach

Scientific Board

Romana Andò, Università degli Studi di Roma La Sapienza
Naomi Bailey-Cooper, Independent Fashion Designer and Researcher
Paola Bertola, Politecnico di Milano
Giovanni Boccia Artieri, Università degli Studi di Urbino Carlo Bo
Patrizia Calefato, Università degli Studi di Bari
Vittoria C. Caratozzolo, Università degli Studi di Roma La Sapienza
Hazel Clark, The New School Parsons New York
Carmen Concilio, Università di Torino
Erica de Greef, African Fashion Research Institute AFRI
Grazia d'Annunzio, Università degli Studi di Milano
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Adam Geczy, University of Sydney Angela Jansen, Independent Scholar Vicki Karaminas, Massey University Yuniya Kawamura, Fashion Institute of Technology Abby Lillethun, Montclair State University Wessie Ling, London Metropolitan University Luca Marchetti, Sorbonne Nouvelle Peter McNeil, University of Technology Sydney Francesco Meli, IULM University Emanuela Mora, Università Cattolica del Sacro Cuore Sandra Niessen, Independent Scholar Roberta Paltrinieri, Università di Bologna Eugenia Paulicelli, Cuny Graduate Center New York Marco Pecorari, The New School Parsons Paris Marco Luca Pedroni, Università di Ferrara Julia Petrov, Royal Alberta Museum Veronique Pouillard, Universitetet i Oslo Giorgio Riello, European University Institute Agnes Rocamora, London College of Fashion Susan Scafidi, Fashion Law Institute Emanuela Scarpellini, Università degli Studi di Milano Statale Toby Slade, University of Technology Sydney Peidong Sun, Cornell University Jose Teunissen, London College of Fashion Karen Tranberg Hansen, Northwestern University (Emerita)

Keynote Speakers

Ben Barry, Parsons' School of Fashion, New York City, New York, US
Tanveer Ahmed, Central Saint Martins, University of the Arts London, London, UK
Wessie Ling, London Metropolitan University, London, UK
Anneke Smelik, Radboud Universiteit, Nijmegen, The Netherland (Emerita)
Valerie Steele, Fashion Institute of Technology, New York City, New York, US

Staff

Flavia Piancazzo, Università di Bologna Nadica Maksimova, Università di Bologna Ylenia Caputo, Università di Bologna

Graphic Design

Leandro Palanghi, Università di Bologna



PROGRAM

DAY 1

19 OCTOBER 2023

1.00 PM

REGISTRATION

Room Alberti 10

2.00 PM WELCOME TO FASHION IN 3D

Giacomo Manzoli, Head of Department of the Arts (DAR)
Federica Muzzarelli, Head of Rimini UOS, Local Organization Unit
Roy Menarini, Coordinator of CFC International Research Center (Culture Fashion Communication)

2.20 PM INTRODUCTION

Mariella Lorusso and Simona Segre-Reinach

2.20 - 3.15 PM KEYNOTE

Valerie Steele
FASHION IN THE MUSEUM: DECOLONIZING, DECONSTRUCTING,
DECENTERING

3.15 - 3.30 PM BREAK



3.30 - 4.15 PM

VIDEO-INTERVIEWS

Room Alberti 10

EVIDENCE OF RESISTANCE AND CHANGE Indigenous Fashion and Total Ethics Fashion Presented by Yolonda Skelton

SECTION 35, Justin Louis; Evan Ducharme; Lesley Hampton; Niio Perkins; SHE WAS A FREE SPIRIT, Erica Donovan; Robyn Mcleod; Emma Hakansson, COLLECTIVE FASHION JUSTICE

4.30 - 5.30 PM

PARALLEL PANELS

Room Alberti 11

DECOLONISING DECONSTRUCTING DECENTERING & DISRUPTING NARRATIVES

Chair: Fabriano Fabbri

Room Alberti 10

APPROPRIATION: CULTURES, PEOPLE and GARMENTS

Chair: Alberto Ambrosio

5.30 PM WELCOME DRINK



DAY 2

20 OCTOBER 2023

10.00 - 10.45 AM KEYNOTE

Room Alberti 10

Ben Barry and Tanveer Ahmed in Conversation FASHION EDUCATION AS A PRACTICE OF FREEDOM

10.45 - 11.00 AM BREAK

11.00 - 12.00 AM PARALLEL PANELS

Room Alberti 10

DECENTERING THEORIES and METHODOLOGIES

Chair: Sandra Niessen

Room Alberti 11

DECENTERING SUSTAINABILITY

Chair: Roy Menarini

12.00 - 12.15 PM BREAK

12.15 - 1.15 PM PARALLEL PANELS

Room Alberti 10

DECENTERING FASHION EDUCATION

Chair: Renate Stauss

Room Alberti 11

DECOLONISING MUSEUM and CURATORIAL STRATEGIES

Chair: Daniela Calanca

1.30 - 2.30 PM LUNCH

QuVi Department, corso d'Augusto 237



2.45 - 3.30 PM

KEYNOTE

Room Alberti 10

Wessie Ling
DECENTERING, DECONSTRUCTING AND DE/RECOLONIZING
FASHION-MAKING WITH CHINA AND THE REST

3.30 - 3.45 PM BREAK

3.45 - 4.45 PM

PARALLEL PANELS

Room Alberti 2

COLONIALISM, COLONIZATION, COLONIALITY

Chair: Monica Sassatelli

Room Alberti 10

DECONSTRUCTING THE CANON

Chair: Stefano Marino

Room Alberti 11

DECENTERING FASHION MEDIA and VISUAL ARTS

Chair: Roberta Paltrinieri

4.45 - 5.00 PM BREAK

5.00 - 6.00 PM PARALLEL PANELS

Room Alberti 2

DECONSTRUCTING AESTHETICS and THE NORMATIVE GAZE

Chair: Veronica Innocenti

Room Alberti 11

LESSONS ON (UN)LEARNING: THE GLOBAL FASHIONING ASSEMBLY 2022

Room Alberti 10

WHERE IS POLITICAL ECONOMY IN FASHION'S DECOLONISATION?

Chair: Giampaolo Proni

7.30 PM SOCIAL DINNER

At Trattoria La Marianna, viale Tiberio 19, Rimini



DAY 3

21 OCTOBER 2023

10.00 - 10.45 AM KEYKNOTE

Room Alberti 10

Anneke Smelik

FASHION MATTERS: TOWARDS MINDFUL FASHION STUDIES

10.45 - 11.00 AM BREAK

11.00 - 12.00 AM

Room Alberti 10

PLENARY SESSION Università Cattolica, Milano FASHION IN WONDER L(AI)ND

Chair: Emanuela Mora

12.10 - 1.10 PM PARALLEL PANELS

Room Alberti 10

DECONSTRUCTING GENDER: FLUIDITY and BINARY OPPOSITIONS

Chair: Federica Muzzarelli

Room Alberti 11

DECOLONISING CULTURE and NATURE

Chair: Eleonora Chiais

1.15 - 2.00 PM LIGHT LUNCH

2.00 - 2.45 PM CLOSING REMARKS

Room Alberti 10

Ben Barry, Anneke Smelik, Tanveer Ahmed

4.00 PM FELLINI MUSEUM



PATRONAGE





ACADEMIC PARTNERSHIP















LOCATION

Rimini Campus - Università di Bologna Complesso Alberti - Via Quintino Sella 13

Room Alberti 10 Room Alberti 11

CONTACTS

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