

Scientific Committee

Marco Belfanti
Università degli Studi di Brescia

Gabriela Maria Micaela Germain
Universidad Argentina de la Empresa (UADE)

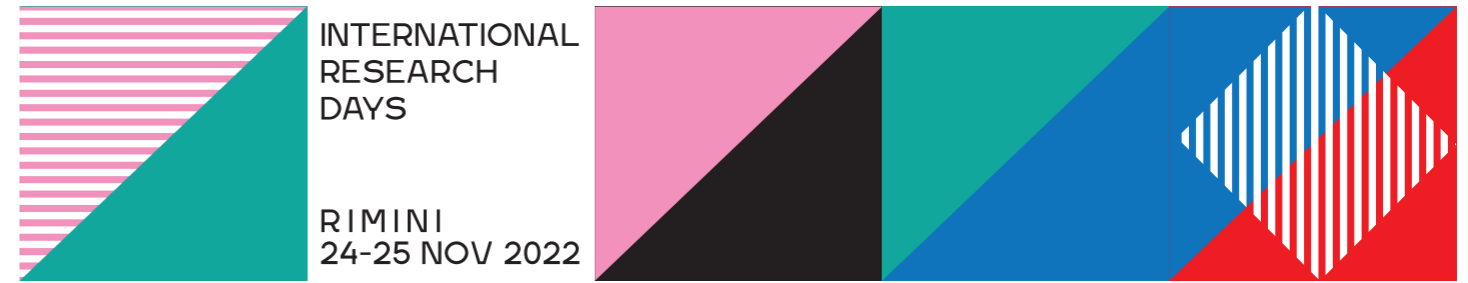
Valeria Iannilli
Politecnico di Milano

Francesco Mazzarella
London College of Fashion

Nadzeya Sabatini
Università della Svizzera italiana

For information and contacts:
dar.fashionnow@unibo.it
<https://eventi.unibo.it/fashionnow>

Participation in the event is free with registration.
The event will be streamed live on Teams.

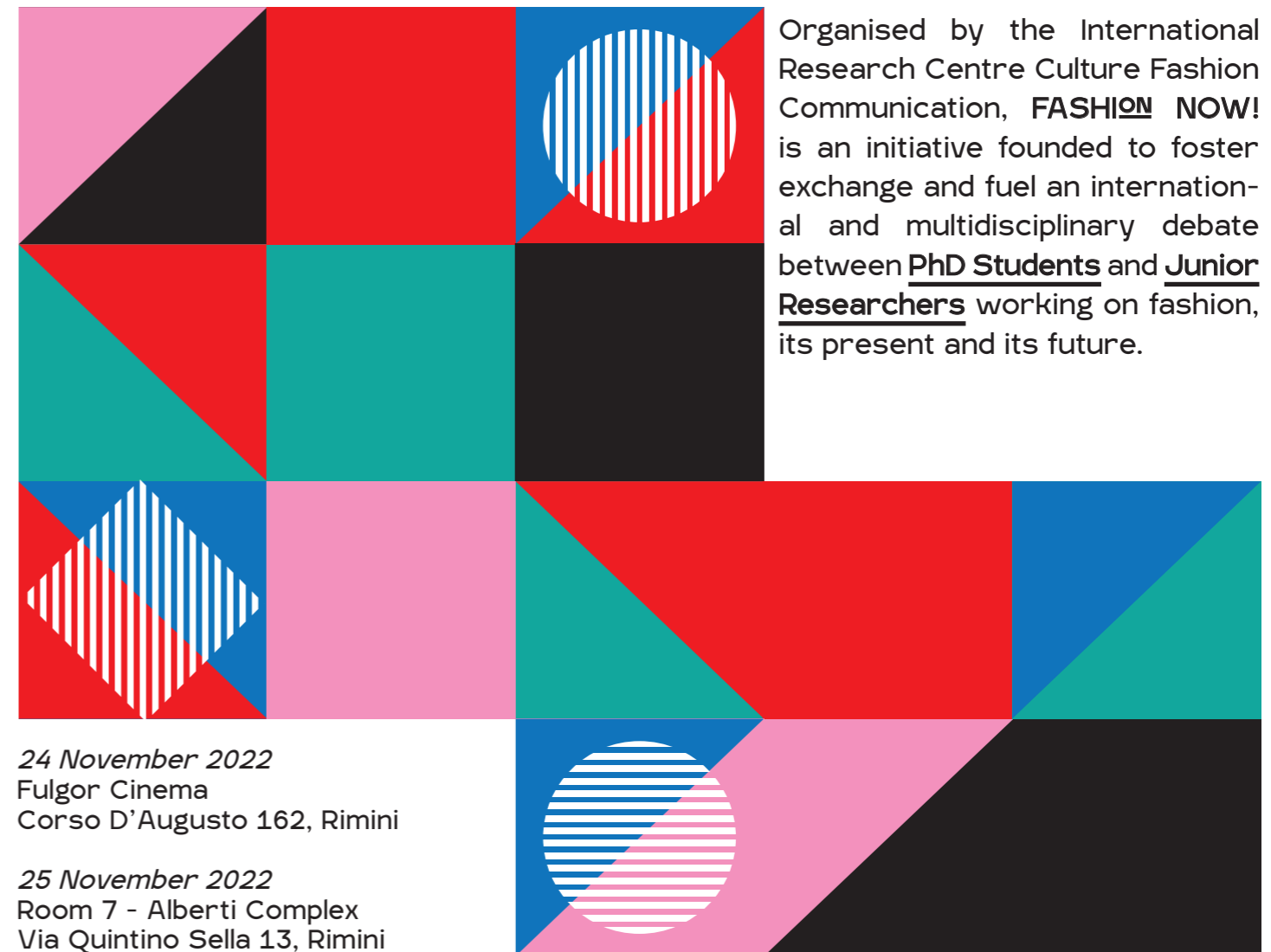


INTERNATIONAL
RESEARCH
DAYS

RIMINI
24-25 NOV 2022

FASHION NOW!

Curated by
Giulia Caffaro
Vittorio Linfante
Ines Tolic



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DAY 1

THURSDAY 24th
Fulgor Cinema | Corso d'Augusto 162

18.00 | Registration

18.30 | Institutional Greetings

Simone Badioli | UniRimini President

LA MODA A TEATRO

ANTONIO MARRAS IN CONVERSATION WITH FABRIANO FABBRI

20.30 | Welcome Dinner

DAY 2

FRIDAY 25th
Room 7 - Alberti Complex
Via Quintino Sella 13

10.00 | Welcome & Opening Remarks

Federica Muzzarelli

Director of Organisational Unit (UOS) Rimini of Department of the Arts

Chiara Bellini

Vice Mayor and Councillor for University Affairs of the Rimini Municipality

Roy Menarini

CFC Coordinator

Marco Belfanti

Member of ACORSO RIG

Giulia Caffaro, Vittorio Linfante, Ines Tolic

Fashion NOW! Curators

10.30 - 11.30 | Panel 1: Fashion and Design Practices

Silvia Maria Sara Cammarata | Roma Tre University

From New Renaissance to Made in Italy

Mariagiovanna Di Iorio | Politecnico di Milano

Design Approaches and Tools for Managing Technological Integration in Fashion Customer Experience with a Focus on Innovation Opportunities for Retail Spaces

Francesca Fontana | University of Camerino

Post Flagship

Chair discussant: **Valeria Iannilli** | Politecnico di Milano

11.45 - 12.45 | Panel 2: Fashion and Self-Expression

Dorothea Burato | University of Parma

Federico Emilio Schuberth. Fashion, Cinema, Television

Danae Ionnou | Cyprus University of Technology

Negative Aesthetics, Somaesthetics and Fashion

Nicola Brajato | University of Antwerp

Queering Masculinities

Irene Calvi | Acorso

Counter-surveillance Aesthetic: the Role of Fashion Design in the Re-appropriation of Identity

Chair discussant: **Flavia Piancazzo/Giulia Caffaro**
University of Bologna

12.45 - 13.45 | Lunch

13.45 - 14.45 | Panel 3: Sustainability and Social Change

Joana Monteiro | University of the Arts London

Purpose-led Patternmaking

Daniela Candeloro | Sapienza University

Sustainable Fashion: a Cultural Journey from Its Institutional Significance, Models of Production and Consumption to Fashion Activism

Erminia D'Itria | Politecnico di Milano

Fashion Design for Sustainability. A Transformative Challenge across the European Fashion Education System

Chair discussant: **Francesco Mazzarella**

London College of Fashion

15.00 - 16.00 | Panel 4: Fashion Futures and Technology

Paulina Zguda | Jagiellonian University | ONLINE

Dress Up, Robot!

Chiara Di Lodovico | Politecnico di Milano

Wearable Technologies, Self Tracking Data, and the Body

Anna Kamneva-Wortmann | University of Paderborn | ONLINE

Uniformization in the Digital Age

Angelica Vandi | Politecnico di Milano

Fashion as Future Imaginaries

Chair discussant: **Vittorio Linfante** | University of Bologna

16.00 - 17.00 | The Future of "Fashion Now!"

Closing Round Table Discussion