



DATALOGIC GROUP PRESENTATION

2023



GROUP OVERVIEW

Datalogic at a Glance

Global technology leader in the **data capture** and **industrial automation**, in the **Retail, Manufacturing, Transportation & Logistics**, and **Healthcare** industries.
Founded in **1972**, listed on the Italian Stock Exchange since **2001**.



Retail



Manufacturing



Transportation & Logistics



Healthcare



A portfolio of about 1,200 patents and patent applications



450+ Engineers in 8 R&D centers and 3 DL Labs in Italy, USA, Vietnam, and China

10% Revenues invested in R&D



3,000+ Employees in 29 countries:
16,3% Americas, 58,8% EMEAI, 24,9% APAC

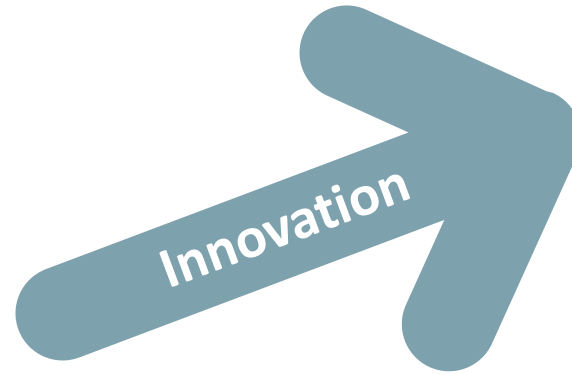


11 Manufacturing & Repair sites in:
USA, Hungary, Slovakia, Italy, China, Vietnam,
and Australia

Datalogic, a leading group



- Worldwide **leadership in barcode reading** for Manufacturing, T&L and Retail applications
- Well-established brand with **solid global customer base** including Fortune 500 Companies
- **Dedicated focus on Smart Sensors** and Safety for Automated Manufacturing

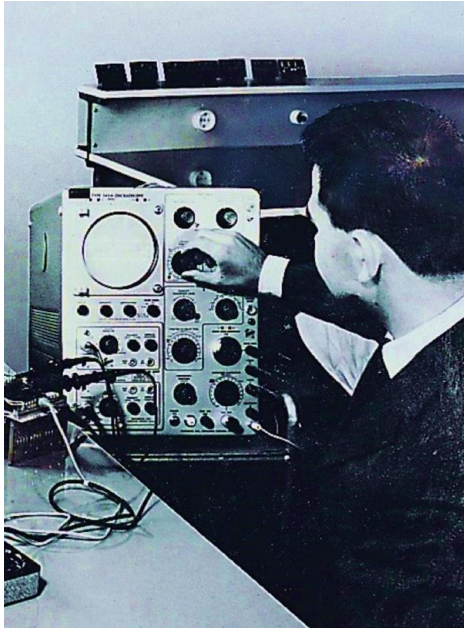


- Focus on core identification/barcode reading technology while investing in the new frontier of Artificial Intelligence, Machine Vision and Deep Learning
- Sound investments to enhance **Product offer with easy-to-integrate solutions**



- M&A in key segments to **expand market share and boost technology**
- Solid **profitability and cash generation**

50+ Years of Expansion



FOUNDATION

- Established in Bologna

1972

LISTING

- Listed on the STAR segment of the Italian Stock Exchange

2001

INNOVATION

- Acquisition of Multiware Photonics SA
- Partnership with CAEN RFID Srl

2012-2015

EXPANSION

- Acquisition of M.D. Micro Detectors SpA

2021

EXPANSION

- Escort Memory Systems Inc.
- IDWare mobile Computing & Communications

1997-1998

EXPANSION

- Minec AB
- Laservall SpA
- Informatics Inc.
- PSC Inc.
- Datasensor SpA
- Evolution Robotic Retail Inc.
- Accu-Sort System Inc.
- PPT Vision Inc.

2002-2011

EXPANSION

- Set up new One Datalogic
- Acquisition of SOREDI Touch Systems GmbH

2017-2020

ANNIVERSARY

- 50th Years of innovation

EXPANSION

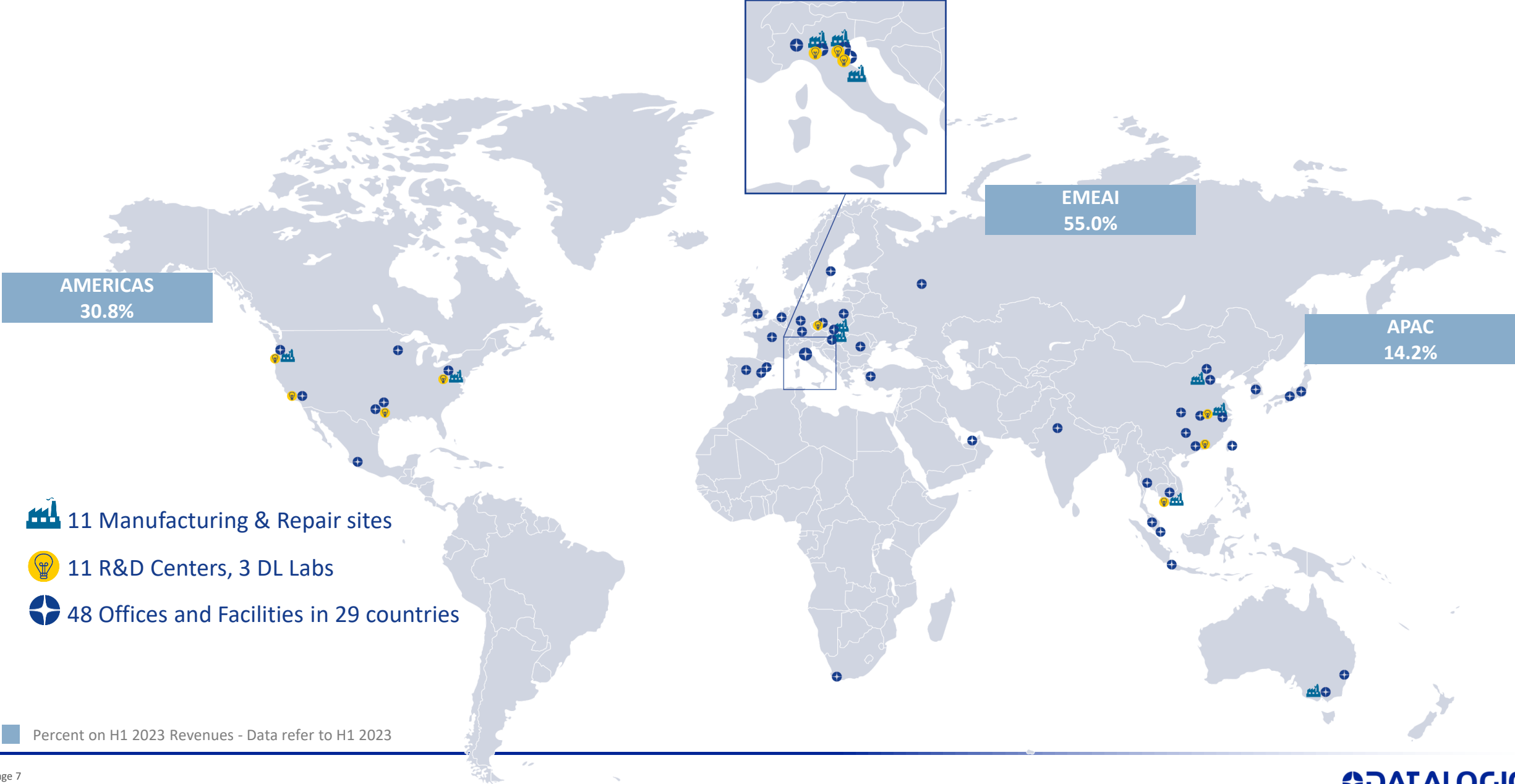
- Acquisition of Pekat Vision

2022

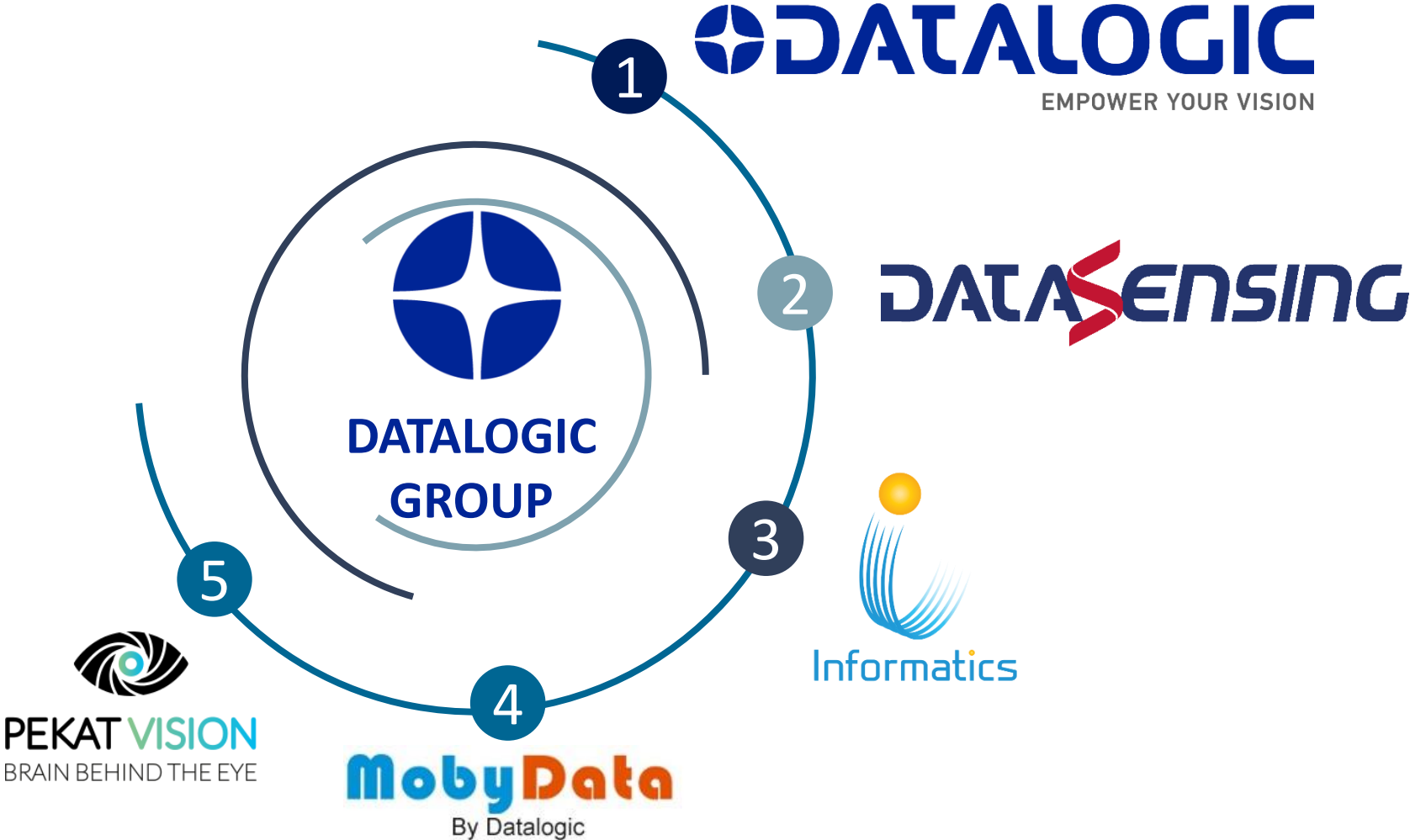
Innovation Milestones



Datalogic Group footprint – Offices and Facilities

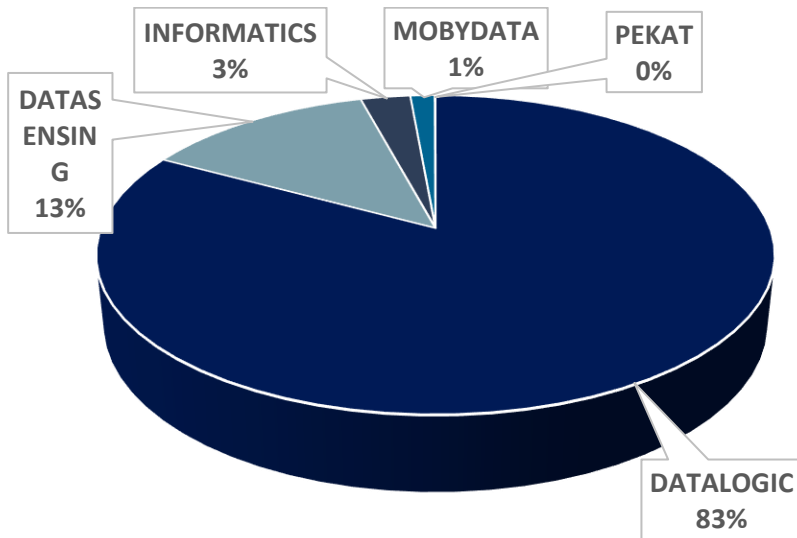
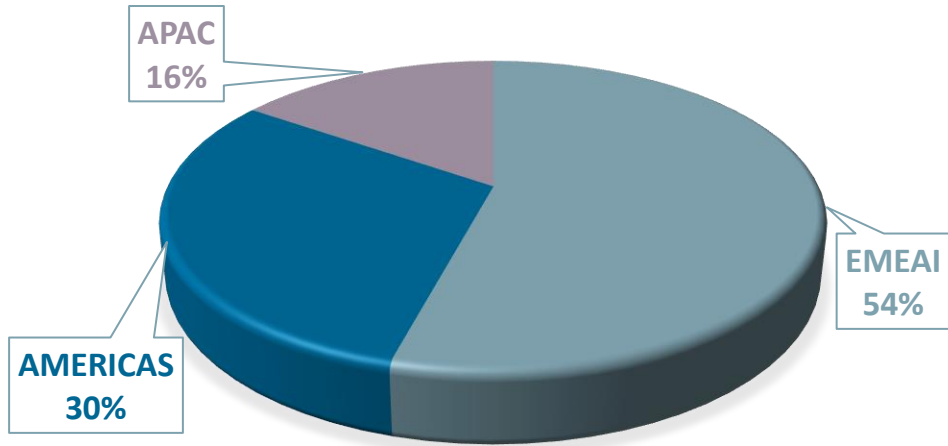


Group structure

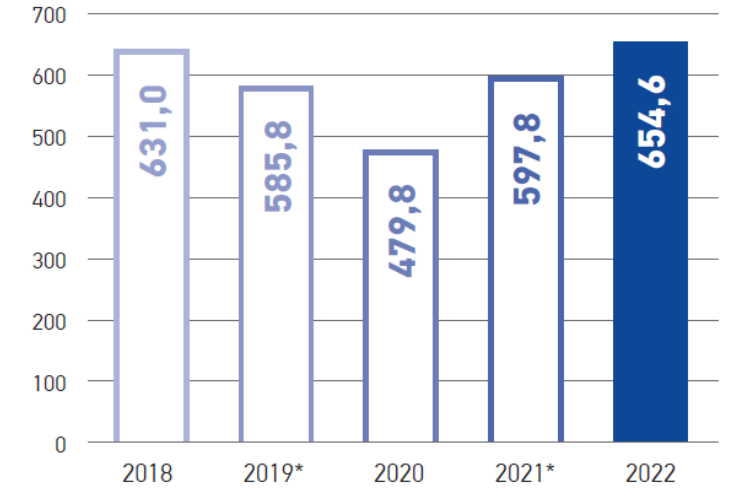


2022 Revenues

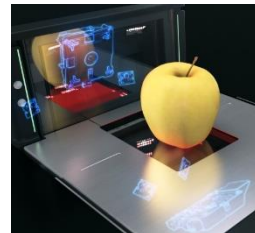
2022 REVENUES: € 654,6 M



REVENUES M EUROS



*restated



RETAIL
37,1%



MANUFACTURING
29%

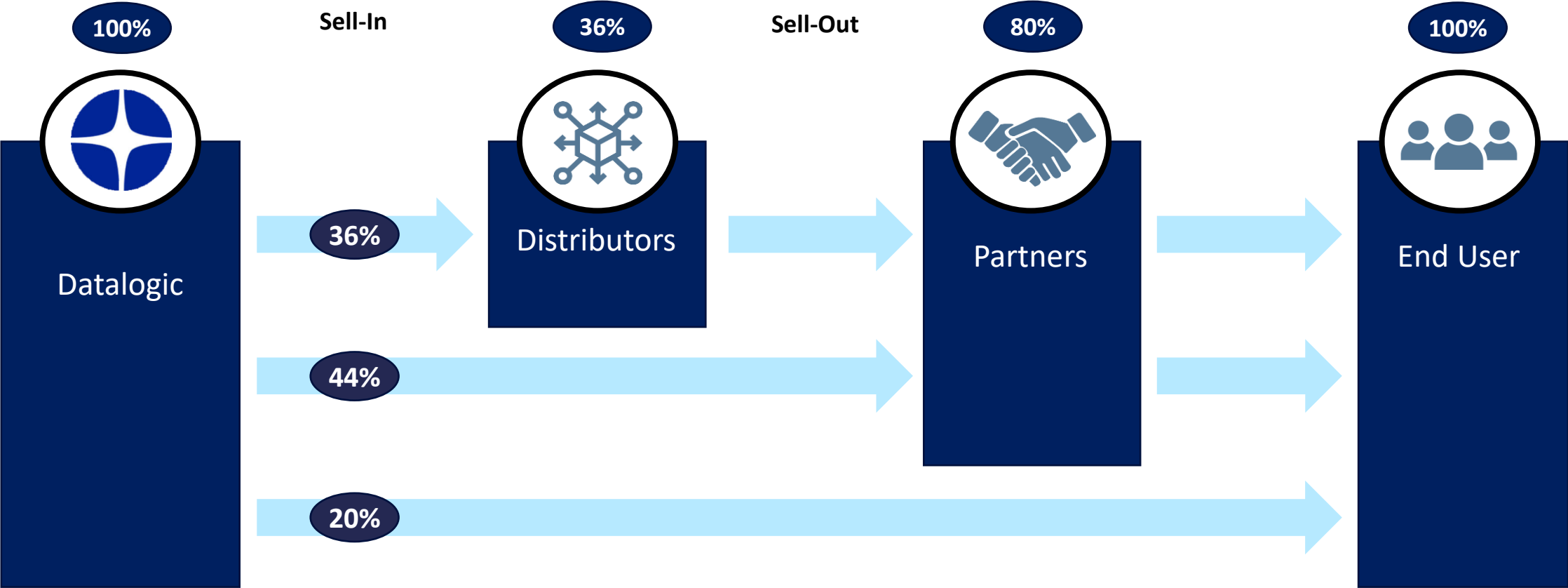


T&L
14,3%



HEALTHCARE
2,7%

Datalogic Go-To-Market model



Sustainability

SDGs are the 17 Sustainable Development Goals (SDGs) with the aim to improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.



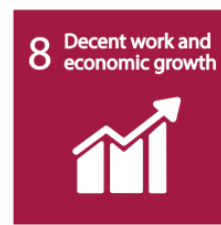
Datalogic guarantees workers and suppliers compliance with the highest standards of safety and **protection of people's health and well-being**. Datalogic has also developed devices equipped with antimicrobial surfaces.



Datalogic is committed to **growth and education** programs to promote quality, equitable and inclusive education which ensures learning opportunities for all.



Our organization considers people the most important asset to ensure innovation and development, inspired by the values of **equality and empowerment**.



For Datalogic, the creation of value results from pursuing a sustainable growth strategy together with its partners, customers, and stakeholders to meet the challenges posed by the great changes taking place in the future of the industry.



Innovation and technological resilience are priority issues for Datalogic, pursuing innovative solutions to deliver cutting-edge and safe products, with positive impacts on communities and the environment.



Datalogic is at the forefront of **environmental protection**, collaborating with stakeholders in innovative projects. In 2020 Datalogic won the CONAI call for Proposals for the Ecodesign of packaging.



Over the years, Datalogic has been a **partner of its stakeholders for sustainable development** involving suppliers and customers in initiatives and programs aimed to improve the sustainability performance.



DATALOGIC

Our Aim, our Dream, our Beliefs



The 6 values of our culture

-  **Ownership**
We think and act as owners of Datalogic
-  **Efficiency**
We treat Company expenses as we would our own
-  **Focus on results**
We deliver what we promise
-  **Realism**
We face reality and fix what is wrong
-  **No shortcuts**
We don't compromise on strategy, culture, or achieving results
-  **Togetherness**
We work together as one team to solve seemingly unsolvable problems

Our Strategy

- ❖ Enhance **hardware** offer with **software**, driving efficiency in Client-facing, Supply Chain, and Manufacturing applications in **Retail, T&L, Healthcare, and Factory Automation** verticals
- ❖ **Consolidate position in EMEA** and become a **strong player in the United States**
- ❖ **Grow our presence in China**
- ❖ Push towards **innovative Solutions**, where traditional AUTO-ID capabilities are offered bundled with additional Deep Learning/Vision software, analytics, and other services
- ❖ **M&A focus on Technology** to boost both portfolio and capabilities and **Customer base** to boost penetration



Unique Player

Datalogic is the only player with a wide and consolidated experience in the two fields of:

INDUSTRIAL AUTOMATION



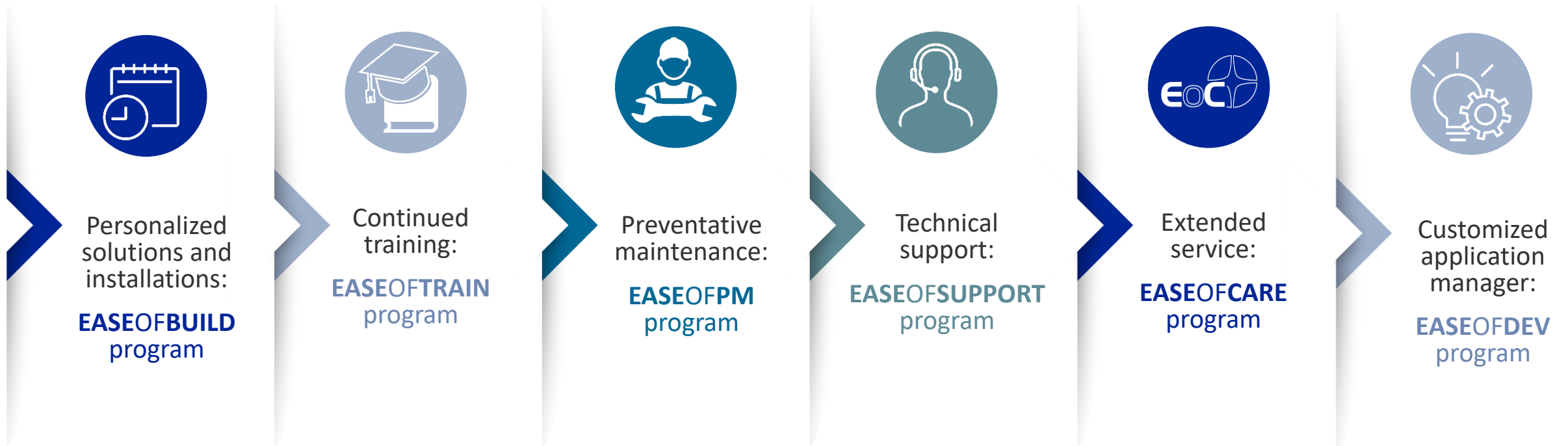
DATA CAPTURE



Service Programs

Discover the wide range of **Datalogic customizable Service solutions worldwide.**

Whatever service you need, Datalogic can help.



THANK YOU

This presentation contains statements that are neither reported financial results nor other historical information. These statements are forward-looking statements. These forward-looking statements rely on a number of assumptions and are subject to a number of risks and uncertainties, many of which are outside the control of Datalogic S.p.A., that could cause actual results to differ materially from those expressed in or implied by such statements, such as future market conditions, currency fluctuations, the behavior of other market participants and the actions of governmental and state regulators

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